



Business and Enterprise Division  
130 Biddle Hall  
814-269-2996

June 25<sup>th</sup>, 2024

Dear Friend of UPJ,

In October, the Business and Enterprise Division of the University of Pittsburgh at Johnstown will be celebrating the 50<sup>th</sup> Anniversary of issuing degrees as a full 4-year program.

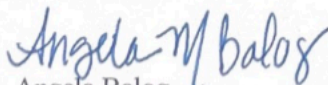
On Friday, October 25<sup>th</sup>, we will host a lunch, keynote speaker, and Continuing Education sessions for members of the UPJ community. Saturday, October 26<sup>th</sup>, will feature a brunch with presentations from students and faculty along with campus tours.

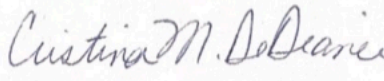
*We are seeking sponsorship support for this event. Suggested sponsorship levels are listed below but we welcome support at any level. Any unused funds will be dedicated to support future endeavors of the Business and Enterprise Division.*

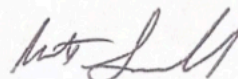
Level	Cost
Mt. Cat Scholar Sponsor	\$1000.00
Blue & Gold Sponsor	\$500.00
Business and Enterprise Patron Sponsor	\$100.00

We thank you for considering the Business and Enterprise Reunion. Any funds raised beyond expenses will be utilized for future endeavors by the Business and Enterprise Division. Your generosity will be recognized throughout the event.

If you have any questions, please don't hesitate to reach out to Matt Sernell at 814-525-3471 or msernell@pitt.edu.

  
Angela Balog  
Assistant Professor of  
Management

  
Cristina M DeDiana, MAcc  
Assistant Professor of  
Accounting

  
Matt Sernell, MBA  
Instructor & Co-President of  
UPJ Alumni Association

Please return this form and a check made out to Pitt-Johnstown via US Mail at the following address:

*Institutional Advancement  
University of Pittsburgh at Johnstown  
272 Blackington Hall  
Johnstown, Pa 15904*

Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Please indicate that the donation for the Business  
and Enterprise Reunion

Contact E-Mail: \_\_\_\_\_